

中小企業 地域資源活用等 促進事業助成金とは？

What is the "Subsidy for the Projects to Promote New Business Activities by SMEs Utilizing Regional Resources"?

(公財) 奈良県地域産業振興センターでは、小規模事業者・中小企業者が行う地域資源を活用した新事業展開（新たな製品・サービスの開発等）、海外販路開拓の取組に対し経費の一部を助成します。

The Public Utility Foundation for Nara Prefecture Regional Industrial Development subsidizes part of the expenses for small and medium-sized enterprises to develop new businesses (such as developing new products and services) that utilize local resources and to develop overseas sales channels.

令和6年度「中小企業地域資源活用等促進事業助成金」採択企業例

Examples of companies selected for the FY2024 "Subsidy for the Projects to Promote New Business Activities by SMEs Utilizing Regional Resources"

01

株式会社三輪山本

Miwa Yamamoto Co., Ltd.

「手延べそうめん」東アジア地域での展示会出展によるギフト商圏開拓及び、輸出商談会「沖縄大交易会」出展

Exhibiting "Tenobe Somen(hand - stretched Somen noodles)at trade shows in the East Asia region to develop the gift market, as well as participating in the export business fair "The Great Okinawa Trade Fair."



株式会社サカガワ

SAKAGAWA INC.

地場産業を活性化させるための
新商品開発と海外市場への販路開拓

New product development and overseas market
expansion to revitalise local industries.

03

株式会社森奈良漬店

MORINARADUKETEN CO., LTD.

日本の伝統的発酵食品「奈良漬」の
海外市場への認知拡大と販路開拓事業

A project focused on increasing awareness of Japan's
traditional fermented food "Naraduke" pickles and
developing sales channels abroad.



令和6年度「中小企業地域資源活用等促進事業助成金」採択企業の動画は
こちらからホームページへアクセスいただきご覧ください。

Access the website and watch the video of companies which were selected for the "Subsidy for the Projects to Promote New Business Activities by SMEs Utilizing Regional Resources" in 2024.



<https://www.nara-sangyoshinko.or.jp/creationbiz/creationbiz0241.html>

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※この事業は、中小企業地域資源活用等促進事業の助成金を活用して実施しています。

This brochure was produced with the Subsidy for the Projects to Promote New Business Activities by SMEs Utilizing Regional Resources.